

GHS Mustang Guard Holiday Candle Fundraiser

Dear Mustang Guard members and families,

It is time to launch our annual section fundraiser! We are looking forward to great success with the Holiday Candle Fundraiser and the best part is, proceeds from your efforts go to your individual Charms accounts to use for marching band fees, accessories purchases, future trip expenses, winter guard fees, etc.

Our goal is to sell **over 120 candles*** with the Holiday Candle fundraiser.
In order to reach our goal, we need each member/family to sell at least **12 candles***.

****Profits earned by each member will go to their individual member account for use as needed for band/guard related expenses. This is not an all-in/pot fundraiser.***

Special prizes will be awarded to the members in the following categories:

- ★ Most sales overall (highest dollar amount in sales)
- ★ Most candles sold overall (highest quantity sold)
- ★ Most Earth candles sold
- ★ Most Quote candles sold
- ★ Most Value candles sold

Note: Prizes won't overlap, so there are 5 prizes up for grabs by 5 different members!

Great Value and Fun for Your Supporters!

- Candles sell for only \$12 - \$18 each
- Hours of quality burning time
- Over 18 scents to choose from, all made in the USA
- Candles come gift boxed, ready to give
- All paper, packaging, labels and brochures are made from recycled materials
- Up to 50% profit for each candle sold

Make Your Sales Pitch Count! Try This:

"Hi, my name is _____. The Grapevine High School Mustang Guard is raising money to cover the cost of our fall and spring seasons. Would you be interested in supporting our efforts by purchasing a candle? They have almost 75 hours of burning time and come in 18 different scents. Take a look!"

Direct and personalized messages and emails are also a great way to ask specific people to support your team. General postings on social media only go so far.

FAQ

Here's the Plan!

Kick-off Date: Mon, Nov 8: We'll send the Holiday Candle brochures (3) home with your member. A second set of 3 brochures will be included for parent/guardian to use. There is not an online store option this year.

Selling Dates: Mon, Nov 8 - Mon, Nov 29 (3 weeks).

Sell-Sell-Sell! The minimum of 12 candles sold per member/family is just the start, you can sell as many as you want for prizes and bragging rights. ***Please record all sales clearly on the appropriate brochure and collect all money upfront.*** (Checks are made to GHS Band, not member/family).

No public online store is being offered this year, instead we suggest utilizing person-to-person card/bank payment options such as CashApp, Venmo, PayPal, etc. These sales should be recorded on paper forms, alongside cash & check payments.

If you choose to do door-to-door sales, please be accompanied by a parent/guardian. In light of our public health concerns this year, please wear masks and observe social distancing if selling door-to-door. Selling through social media and reaching out to contacts by phone is strongly encouraged.

Turn-in Date: Mon, Nov 29. Please make sure you or your member turns in the order forms, cash & checks on this date. Any delay will affect the delivery date of the products. You may also utilize a card/bank payment option to the band booster's Venmo to username @GrapevineHS-Band. If submitting funds through Venmo, please note as "Candle Fundraiser - [Guard member's name]" in the description. *(The band booster Venmo is not a public payment option for this fundraiser. Only to be used by member families.)*

Prior to turning in paper order forms and money, each member/family must total their order forms then complete the **Holiday Candle Fundraiser Member Input Form** (<https://forms.gle/R6t9urJD8rXwN64N9>). This google form acts to double check each member/family's quantities from paper order forms.

Pick-up Date: The week of Dec 13. All candles are shipped to the school for boosters to process and give to members to distribute to their buyers. Neither GHS Band Boosters nor the fundraising company will ship items directly to members or buyers.

Thank you in advance to all the parents and members for your participation and helping to make the 2021-22 Mustang Guard the best yet!

Best regards,

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